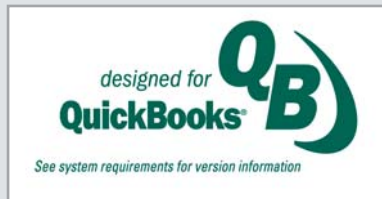


Accounting Link

Designed for use with with QuickBooks®



Key Benefits

- Link directly to QuickBooks
- Generate new quotes and invoices
- Access full financial history

Get a full 360° view. Maximize customer satisfaction.

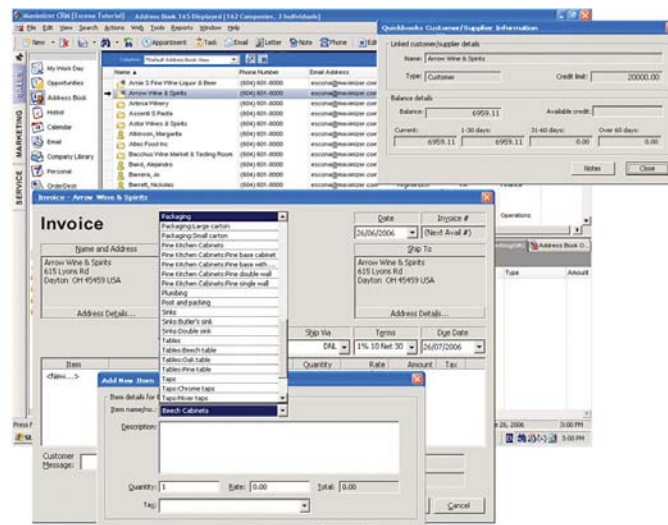
Capitalize on the wealth of information stored in your QuickBooks® accounting system. Maximize the productivity of your sales and service staff with access to customer financial data directly through an interface they are comfortable with—Maximizer™ CRM. Link customer records with QuickBooks to reduce redundancies, provide a 360° view of customer information, and maximize customer satisfaction.

Service customers efficiently and effectively

- Give your frontline staff immediate access to customer's financial data to answer questions faster. Look up a customer's credit limit, balance, quotes and past invoices—without having to contact the accounting department or install another application.

Deliver accurate quotes

- Provide customers with accurate, timely quotes by retrieving up-to-date prices and inventory levels from QuickBooks.
- View the status of a customer's unpaid invoices before quoting on a new order.
- Save time creating quotes and entering invoices by working from one screen in a customer's Maximizer CRM record.
- Automatically save a complete history of transactions to the customer's record
- View and create purchase orders for your suppliers.



QuickBooks Quotes and Invoices: Generate accurate, timely quotes and invoices within Maximizer CRM.

Maximizer CRM 10.5 Features

- Account and contact management
- Time management
- Task management and automation
- Sales force automation
- Sales forecasting
- Marketing automation
- Email marketing
- Customer service management
- Microsoft Office integration
- Outlook & Exchange synchronisation
- Accounting integration
- Business Intelligence
- Workflow automation
- Partner relationship management
- eBusiness
- Access options: Mobile devices, web, Windows desktop, remote synchronisation

Technology Partners



Certified Solution Provider



Monitor critical business activities and respond to opportunities

Respond to critical business activities and follow up on every opportunity. Save time by monitoring business in QuickBooks and Maximizer CRM with Workflow Automation.

Examples:

- Automatically send a "Thank you" email to a customer when their order ships.
- Send an email to the account manager when a customer with a pending sale is put on credit hold.

Deploy and link quickly

- Match and link Maximizer CRM customer records to your QuickBooks database with one click.
- Maintain accuracy and quality of your data by setting up security rights for individual users that allow them to view or edit transactions without creating new ones.
- Show information at-a-glance by linking QuickBooks fields with Maximizer CRM custom fields using the Customisation Suite.

Get Maximizer CRM today and get Simply Successful CRM.

i. Accounting Link is an add-on to Maximizer CRM 10.5. Additional license fees apply. For a list of supported version and editions of QuickBooks, go to www.max.co.uk/crm-support/supported-products.html

Why Maximizer CRM 10.5

1. **Simple** and quick to deploy, learn, use and maintain.
2. **Access** to critical information through mobile devices, the web and Windows desktop options.
3. **Best value** in its class for full-featured CRM.

Maximizer CRM helps small and medium-sized businesses maximize sales, customer satisfaction and profitability through increased business productivity and optimisation of limited resources.

Visit www.max.co.uk for:

- Information based on your role: sales, marketing, service, executive, IT
- Information on CRM and Contact Management
- An overview of features and technology
- Online demos and free trial software
- White papers and webinars on CRM best practices

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